



*Source: Information Services Group, Inc.
March 18, 2020 20:16 ET*

ISG to Publish Study on Australian Cyber Security Market

Upcoming ISG Provider Lens™ report to examine products, services from dozens of cyber security providers

SYDNEY, Australia, March 18, 2020 (GLOBE NEWSWIRE) -- Information Services Group ([ISG](#)) (Nasdaq: [III](#)), a leading global technology research and advisory firm, has launched a research study examining the cyber security market in Australia.

The study results will be published in a comprehensive ISG Provider Lens™ report, called Cyber Security – Solutions & Services for Australia, scheduled to be released in August. The report will cover a broad range of cyber security products and services available in Australia, including identity and access management products and loss-prevention products.

“Data and IT infrastructures are constantly exposed to criminal threats,” said Scott Bertsch, partner and regional leader, ISG Asia Pacific. “Even as executives struggle to justify investments, cyber security consulting, user training and constantly updated IT equipment and procedures are needed to help reduce the threat.”

In addition to external and internal security threats, IT executives need to stay up to date with the rapidly changing Australian cyber security landscape, he said, including changes in Australian Signals Directorate’s certification of cloud providers, data sovereignty and data center hosting policies, new encryption laws and international security regulations affecting Australian companies doing business overseas.

“These changes make it even more important for companies to be able to access independent advice and guidance for the selection and management of appropriate cyber security providers,” Bertsch added.

Enterprise buyers will be able to use information from the report to evaluate their current vendor relationships, potential new engagements and available offerings, while ISG advisors use the information to recommend providers to the firm’s buy-side clients.

ISG has distributed surveys to more than 160 providers of cyber security solutions and services in Australia. Working in collaboration with ISG's global advisors, the research team will produce five quadrants representing the services and products the typical enterprise client is buying in the cyber security space, based on ISG's experience working with its clients. The five quadrants that will be covered are:

- **Identity and access management:** IAM products are used to collect, record and administrate user identities and related access rights. They ensure access rights are granted based on defined policies. Additional requirements focus on social media and mobile users to address customers' security needs that go beyond traditional web and context-related rights management.
- **Data leakage/loss prevention:** DLP products can identify and monitor sensitive data, provide access for only authorized users, and prevent data leakage. They are gaining importance because companies find it difficult to control data movements and transfers, due to the increasing number of devices being used.
- **Managed security services:** This covers the operation and management of IT security infrastructures for one or several customers by a security operations center. Typical services include security monitoring, behavior analysis, unauthorized access detection, advisory on prevention measures, penetration testing, firewall operations, anti-virus operations, IAM operation services, DLP operations, and other operating services to provide ongoing, real-time protection without compromising business performance.
- **Technical security services:** This covers services such as integration, maintenance and support for IT security solutions. This quadrant examines service providers that do not have an exclusive focus on their respective proprietary products and can implement and integrate vendor solutions.
- **Strategic security services:** This primarily covers consulting for IT security solutions. This quadrant examines service providers that do not have an exclusive focus on proprietary products or solutions.

A list of identified providers and vendors and further details on the study are available in this [digital brochure](#). Companies not listed as cyber security vendors can [contact ISG](#) and ask to be included in the study.

Authored by the ISG team of Craig Baty, Pedro L. Bicudo Maschio and Frank Heuer, the Australia report is one of a series that will examine the cyber security markets in the U.S., Germany, France, Switzerland, Brazil and the U.K.

About ISG Provider Lens™ Research

The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services globally, across Europe and Latin America, as well as in the U.S., Germany, the U.K., France, the Nordics, Brazil and Australia/New Zealand, with additional markets to be added in the future. For more information about ISG Provider Lens research, please visit this [webpage](#).

The series is a complement to the ISG Provider Lens Archetype reports, which offer a first-of-its-kind evaluation of providers from the perspective of specific buyer types.

About ISG

ISG (Information Services Group) (Nasdaq: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit www.isg-one.com.

Press Contacts:

Will Thoretz, ISG
+1 203 517 3119
will.thoretz@isg-one.com

Jim Baptiste, Matter Communications for ISG
+1 978 518 4527
jbaptiste@matternow.com