

Overview

ISG (Information Services Group) is a leading global technology research and advisory firm.

2018 LTM REVENUES: \$274.5M

2018 LM ADJUSTED EBITDA: \$33.4M

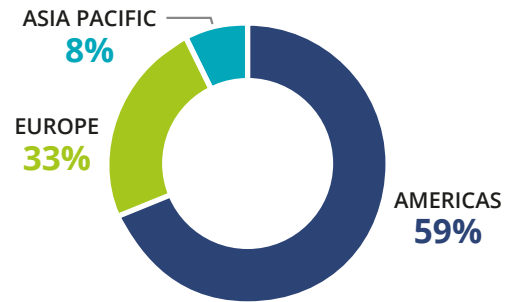
EXCHANGE/TICKER: Nasdaq III

INDEX MEMBERSHIP: Russell 2000® Index

HEADQUARTERS: Stamford, Connecticut

YEAR FOUNDED: 2006

REVENUE BY REGION



Digital

Our Digital Advisory Services – including automation, cloud and data analytics – are in great demand by our clients, and are becoming a growing part of our business.



40%

Digital Share of Total
3Q18 Revenues



50%

Share of Client Engagements
with Digital Component

Recurring Revenues

Our more predictable recurring-revenue streams – from subscription research, managed services, long-term government contracts, and subscription benchmarking and software services – continue to become a bigger part of our business



Clients

ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth.



Clients

**A TRUSTED
BUSINESS
PARTNER**



Global Enterprises

People and Reach

The global team at ISG is known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities.



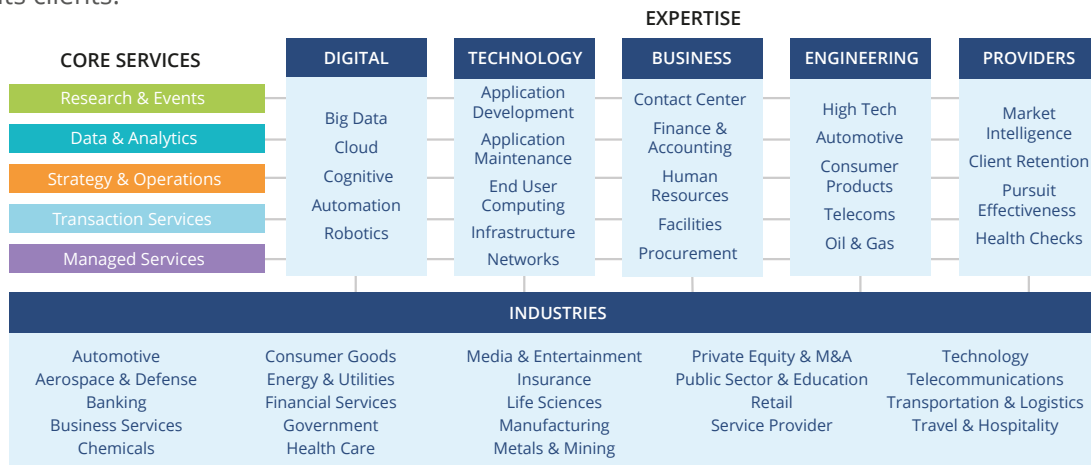
Employees



Countries

Client Solutions

ISG draws on the right combination of its services, domain expertise and industry insights to develop the best solutions for its clients.



Primary Businesses

*ISG Research™

ISG is a leading provider of subscription research and related consulting services for senior business and IT executives, technology and software vendors and business / IT services providers. Our trusted and objective insights into market trends and new technologies help our clients make better business decisions and create greater business value.

*ISG Consulting™

ISG helps private and public sector organizations transform and optimize their operational environments with a complete range of consulting services, focusing on information technology, business process transformation, program management services and enterprise resource planning. ISG consulting services include: Financial Analysis, Mergers and Acquisitions, Network Services, Operating Model Design & Implementation, Operations Benchmarking, Organizational Change Management, Performance Management, Qualitative Assessment, Renegotiations, RFX Services, Robotic Process Automation (RPA), Strategy, Transition and Transformation.

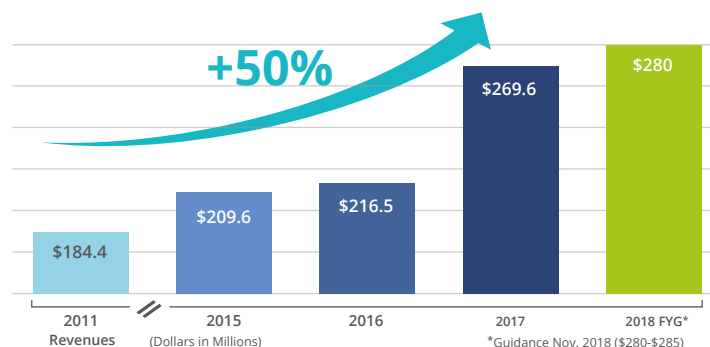
*ISG Managed Services™

ISG Managed Services helps clients realize the cost savings and operating efficiencies they expect from their sourcing arrangements. Our industry-leading systems, tools and controls are designed to consistently govern third-party agreements, and our expertise in service integration and management helps clients achieve operational excellence in multi-supplier environments.

*ISG Events™

Our industry-leading events include the ISG Sourcing Industry Conference (SIC) series, the premier annual event for service and technology providers in the Americas, EMEA and India; the ISG Executive Provider Summit, a high-value gathering of C-suite provider executives and ISG partners; the ISG Digital Business Summit series, regional events focused on emerging business technologies; the ISG Automation Summit, a conference focused on the latest trends in automation, and the ISG Paragon Awards™, honoring organizations for their contributions to the continuing evolution of sourcing.

Improving Financial Performance



For more information, contact:

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